

60 YEARS OF PASSION 1948-2008



CORBY TOWN

FOOTBALL CLUB



AT THE HEART OF CORBY'S FUTURE

Sponsorship Opportunities



Make Your Brand
stand out from the
crowd



CORBY TOWN FOOTBALL CLUB

THERE ARE VARIOUS WAYS THAT YOU CAN BECOME MORE CLOSELY INVOLVED WITH CORBY TOWN FOOTBALL CLUB. ENCLOSED ARE DETAILS OUTLINING VARIOUS PACKAGES WHICH OFFER A WIDE CHOICE OF LEVELS OF INVOLVEMENT, WHICH WILL ENABLE US TO ACCELERATE DEVELOPMENT AT THE ROCKINGHAM TRIANGLE STADIUM.

WE ARE INTENT ON IMPROVING THE CLUB, BOTH ON AND OFF THE FIELD. THIS CANNOT BE ACHIEVED, HOWEVER, WITHOUT THE TOTAL SUPPORT AND COMMITMENT, NOT ONLY OF OURSELVES AND SUPPORTERS, BUT ALSO THE BUSINESS COMMUNITY.

A SUCCESSFUL CLUB HAS A POWERFUL EFFECT ON THE LOCAL AREA, IMPROVING PRODUCTIVITY AND GENERATING AN ALL-ROUND HAPPIER ATMOSPHERE.

OUR AMBITION IS TO ACHIEVE A HIGHER LEAGUE STATUS. WITH A LITTLE HELP FROM OUR FRIENDS, WE CAN MAKE IT.

THE CLUB HAS PREPARED A RANGE OF STANDARD SPONSORSHIP OPPORTUNITIES BUT HAS THE FLEXIBILITY TO OFFER THE SPONSOR AN INDIVIDUALLY TAILORED PACKAGE WHICH CAN BE DISCUSSED WITH THE COMMERCIAL MANAGER, ROBBIE DUNION, AT ANY TIME TO SUIT YOU.

Robbie Dunion

Corby Town FC Commercial Manager



GROUND ADVERTISING

Corby Town Football Club are currently looking for partners to take up their offer of owning one of the many Advertising Boards throughout The Rockingham Triangle Stadium. Advertising boards can be in full focus on match days, also as backgrounds to photographs in the local and national press, the club website and the match day programme. The boards also reach the audience of the athletics events regularly held at the stadium, with international events expected in the build up to the London 2012 Olympics.

Advertising boards offer one of the most effective means of raising your company profile, service or brand name to a captive audience within the stadium and also via newspapers and websites.

Prominent positioning is available, including behind the goals and opposite the main stand. Advertising Board opportunities also exist on the perimeter of the pitch, outside the stadium, on the dug outs and alongside the players tunnel.

Your company details will be printed on aluminium supplied and donated to the club by Euramax Limited. You supply the artwork, we do the rest. Perimeter boards size 5 metre x 1 metre.

The Cost:

Single Board - £400

- 1 Board Around The Perimeter Of The Pitch

Bronze Package - £1,500

- 3 Boards Around The Perimeter Of The Pitch
- 2 season tickets in the main stand
- Half Page advert in the programme
- Link from www.corbytown.net

Silver Package - £2,500

- 6 Boards Around The Perimeter Of The Pitch
- 2 season tickets in the main stand
- Half Page advert in the programme
- Link from www.corbytown.net
- One Match Sponsorship for up to 8 guests

Gold Package - £5,500

- 12 Boards Around The Perimeter Of The Pitch
- 2 season tickets in the main stand
- Full Page advert in the programme
- Link from www.corbytown.net
- Two Match Sponsorship for up to 8 guests

Platinum Package - £10,000

- 20 Boards Around The Perimeter Of The Pitch
- 5 season tickets in the main stand
- Full Page advert in the programme
- Advert & Link from www.corbytown.net
- Four Match Sponsorship Packages for up to 8 guests



MATCHDAY SPONSOR

This package is available to parties of up to eight people. A suggested timetable is shown below and in addition your company will receive a half page advert, a PA announcement and acknowledgement on the front cover of the Match day Programme.

TIMETABLE

1.30pm Arrive at the Triangle and be escorted to the Club's Boardroom. The Boardroom is fitted with a 42" TV and will show any Premier League game relevant at that time.

There is a free bar for you and your guests and coffee and tea are freely available. Complimentary programmes are available to you and your guests. Meet with the directors of Corby Town.

Prior to the game you will be shown around the home dressing room and you and your party will have the opportunity to walk out of the tunnel and inspect the pitch. You will have the opportunity for a brief meeting with the manager. Seats will be reserved for you in the Main Stand.

At half time you can return to the boardroom for a buffet and refreshments. We invite you or one of your guests to draw the half time raffle prize. Final whistle. Return to the Boardroom and enjoy further refreshments before your departure. The club will make you a presentation of a memento of the occasion.

The cost: £400 plus VAT

We do require our sponsors and guests to adhere to the boardroom etiquette of wearing jacket, collar and tie. This is a standard upheld by the British Gas Business Southern Premier League and Corby Town FC.

SPONSOR A PLAYER

Pick your favourite player and receive an acknowledgement for the season in the Matchday Programme for your Company, next to a picture of the player. You will also receive a signed gift from your chosen player and an advert on the club website.

The cost: £150 plus VAT.

PROGRAMME ADVERTISING

Your advert will appear in the club's match day programmes for the entire season and pre-season.

	Full	Half	Quarter	1/8
Black/White Page	£600	£350	£200	£125
Full Colour Page	£900	£500	£300	£175

WEBSITE ADVERTISING

Our website www.corbytown.net receives a sizeable volume of visitors, with a record of over 3000 unique visitors in one month. This is an excellent opportunity to attract our visitors to your brand or product. Adverts are placed in prime places, such as beside the content on the right hand side, and below the content, where the visitor is deciding where to go next. We can design and create the advert for you, at an additional fee of £20.

Skyscraper (£30 per month) - The Skyscraper is the tall banner to the right of the webpage in the sidebar. It is successful because of its prime position and dominant size (120x600).

Leaderboard (£20 per month) - The Leaderboard is the banner at the bottom of the webpage. Together with its large size (728x90) it yields good results as it is after the main content, where the user is deciding where to go next.

If you are interested or would like more information, please send an email to robbedunion@hotmail.com. You can pay by cheque or direct debit. We accept .gif, .png and .jpg file formats, to the maximum size of 20KB. The images will be hosted in the Corby Town FC server and as such we do not guarantee 100% uptime. Prices are subject to availability and may change. We reserve the right to reject unsuitable advertisements.

TANNOY ANNOUNCEMENTS

Have your advertisement announced in the stadium on match days, 10 announcements throughout the game. All this for just £50 per match

FIRST TEAM TRACKSUIT SPONSOR - £2,000

Your company name on the Corby Town FC Tracksuits.
Perimeter Advertising Board Prime position.
Two Season Tickets.
Press Coverage.
Full page Advert in Match Day programme.
Advert on www.corbytown.net

MAIN STAND SPONSOR - £3,000

Your company name on the Main Stand for 12 months.
One Match Sponsorship for up to 8 guests
Two Season Tickets.
Full page colour Advert in Match Day programme.
Advert on www.corbytown.net



TRAVEL SPONSOR

The cost of the away travel for Corby Town Football Club in the British Gas Business Southern Premier League will this season exceed £10,000. The club are looking for a company to underwrite this amount in return for: Four reserved seats in the Main Stand for every home game. Access to the club boardroom for four people for every home game that will include a half time buffet and complimentary bar, coffee, tea and programme. A full page advert in the matchday programme. Your company name to be included on the Corby Town FC sign on front of the travel coach and PA announcements will be made during home games. Two perimeter advertising boards (5 metres x 1 metre) will be included in the package. A signed and framed team photograph for your office or reception.

The cost: £10,000 plus VAT



YOU CAN CONTACT ME AT: R.DUNION3438@STUDENT.LEEDSMET.AC.UK

OR CALL ON : 07510701570

YOU CAN ALSO WRITE TO ME AT:

ROBBIE DUNION
COMMERCIAL MANAGER
ROCKINGHAM TRIANGLE STADIUM
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